

Mayne Island Community Chamber of Commerce Board Meeting  
Nov. 10, 2020  
**6:30 pm on Zoom**

Agenda Item	Responsibility
1. Additions to the Agenda	Brian
2. Approval of the Agenda	Brian
3. Approval of the September 8, Board Meeting Minutes	Brian
4. Correspondence	Brian, Lauren
5. Treasurer's Report	Colleen
6. Membership Report	Lauren
7. Marketing Committee Report	Kat
8. Executive Officer Report	Lauren
9. Brochure	Lauren
10. Welcome Bag	Kat
11. Mile Trees	Annette
12. Adjournment	Brian

In Attendance: Brian Dearden (President), Lise Magee, Annette Witteman (Vice-President), Kat Ferneyhough (Secretary), Drew Ferneyhough, Colleen Fraser (Treasurer), Lauren Underhill (Executive Officer), Sharon Hinton (2<sup>nd</sup> half of meeting)

With Regrets:

Meeting brought to order at 6:40pm

1. Additions to the Agenda:

Bonfire, Shop Local, Clarity on Christmas Events

2. Approval of the Agenda

**Motion to approve by Kat Ferneyhough, seconded by Lise Magee** CARRIED

3. Approval of the September 8<sup>th</sup> Board Meeting Minutes

**Motion to approve by Kat Ferneyhough, seconded by Annette Witteman** CARRIED

4. Correspondence

- The Chamber of Commerce was mentioned in a Facebook discussion regarding the regulation of contractors on island. This is a tough issue, but isn't the Chamber's role to police contractors.

5. Treasurer's Report

- As of Sept 15 the board has \$41,804.58 in the bank.
- Colleen is getting financials to Lina.
- At the next AGM need to vote regarding the request for an audit. An audit has not been done recently due to the rationale that the books for the Chamber are fairly straight forward. However, if there was a question on the books it would be a prudent to do.

- Colleen will ask Lina about whether it would be prudent to do an audit.

**Motion to approve the Treasurer's Report by Lise Magee, seconded by Kat Ferneyhough.**

CARRIED

6. Membership Report:

- Memberships are coming in, will send out reminders when closer to due date.
- One member lowered membership level, two new memberships.

7. Marketing Committee:

- The Mayne Island Fall Studio Tour is coming up this weekend, lots of the Chamber membership are part of it.
- Buy Local campaign idea: work towards having a weekly post about a local business that is a business that works for picking up stuff for Christmas. Kat could work on FB posting.

8. Executive Officer Report:

- Attended a webinar on helping businesses set up their Google information, as well as the SGITPS AGM. There hasn't been any interest from on island businesses in taking control of their Google information, but Lauren will type up an information hand out.
- The SGITPS AGM had 4 people from the Chamber attending; the new Southern Gulf Islands brand is taking shape and will hopefully be out soon. SGITPS is putting together a website and portfolio of imagery and Annette has been asked to join the marketing committee so she will report on that. It will help tie us into the province marketing-wise.

9. Brochure

- Brian talked to Richard, who is planning on doing the brochure. A further discussion will be had via email regarding design.
- **Action Item:** Get Richard involved and possibly have a zoom meeting between himself and those working on the brochure.
- **Action Item:** Send email out to people asking for artwork for the brochure.
- **Action Item:** Ask Jacqueline East to participate in a meeting with members to inform members about SGITPS.

10. Welcome Bag

- Kat met with Max Stockholder and had a discussion about moving from physical welcome bags to digital ones. Because of COVID there is a concern about physical contact, so they came up with concept of digital welcome basket.
- Could have it as a digital information packet and try to coordinate a way to get stores/businesses to pledge coupon value for digital packet.
- If people are interested in a face to face meeting, they could identify that interest in the digital welcome bag. Meeting face to face in a distance safety kind of way if people have the interest in that. As opposed to collecting physical objects from on island, don't know if can work with COVID. Sounds like an evolution of the welcome bag. In the figuring out what can do, Max has left the CRC, but has offered to volunteer his time to do the digital welcome bag project. Wouldn't necessarily be under the CRC umbrella. Don't know if new person will want to contribute.

11. Mile Trees

- Annette has sent an email to Jacqueline because they had applied for some funding for a project like this. She is waiting to hear back and will let Lauren know if hear anything. Would be a tangible project.

12. Christmas Bonfire: Not happening. A Santa ship may be happening as a Lions sponsored event. Email chain will start regarding whether Chamber does anything related to Christmas.

13. Project developing regarding Miners Bay Dock, revitalizing existing wharf head into more of a tourist feature. Will keep posted.

14. Adjournment

- **Motion to adjourn by Annette Witteman, adjourned at 7:48pm**